

They're POPPING UP Everywhere ... Because They Help Your Message Stand Out!



**An almost
limitless array
of customized
options!**



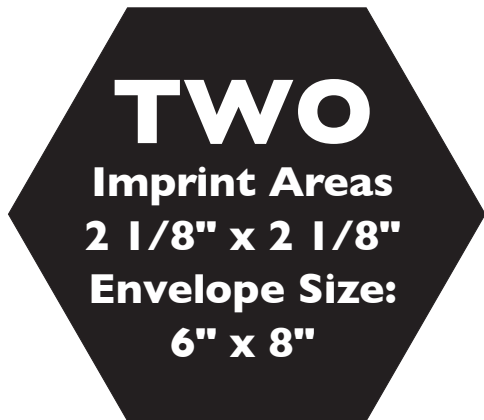
Popular Pop-Ups

Choose from EIGHT vibrant, quick-shipping calendar designs ... or a virtually endless array of customized colors, shapes, and sizes that help you get an action-driving "jump" on the competition!

- ◆ Mail perfectly flat, then leap into the hands of your recipient when opened
- ◆ Are easy to customize with TWO imprint areas
- ◆ Come in a range of vibrant, pre-printed calendar designs for quick shipping
- ◆ Are also available in custom shapes, sizes and designs — with or without calendar
- ◆ Come pre-inserted into their own custom envelope (included)

Call your ASI, PPAI, SAGE, or Agency representative
for details, pricing, custom quotes, and
FREE Pop-Up samples!

POP-UP CALENDAR SPECIFICATIONS AND PRICING



Please note: If you are inserting a card or other flat item with your Pop-Up, **the inside dimension of the envelope is slightly smaller** than the outer dimension shown above. Please check with your sales rep. for specific measurements before printing your piece.

A 5 1/2" x 5 1/2" insert works the best.

How to provide Imprint Artwork

- Please supply vector based artwork with nothing embedded from other programs.
- We accept Adobe CC or lower. Please include all links and fonts or convert fonts to outlines.
- If sending in 4 color artwork (images) send in Adobe Photoshop, min. 300 dpi.
- If digital files are not supplied and artwork must be created or retouched, please add an additional design fee of \$75/hour.
- A fax or photocopy is not considered production-ready artwork.

We accept all Adobe CC (Illustrator, Photoshop & InDesign)